SOROPTIMIST® INTERNATIONAL OF El Centro, CA

READ, DREAM & Be Merry

COMMUNITY PARTNERSHIPS & SPONSORSHIPS

Dec. 2, 2026 | 4:00–8:00 PM | Imperial Valley Mall • Courtyard near Macy's

01 ORGANIZATION & PRIMARY CONTACT

Organization / business: _____

Contact name: _____

Email: _____ **Phone:** _____

Website / social: _____

02 HOW WOULD YOU LIKE TO PARTICIPATE? (SELECT ALL THAT APPLY)

☐ FREE community resource booth ☐ Financial event sponsor

☐ Holiday prize / in-kind gift donor

03 FREE COMMUNITY RESOURCE BOOTH (COMPLETE IF APPLICABLE)

Booths provide FREE information, services, activities or giveaways; no sales.

What will your booth offer?

_____

_____

☐ Literacy / education ☐ Health / wellness ☐ Family resources

☐ Free screenings ☐ Children's activities ☐ Free giveaways

# of booth representatives: _____

Equipment you WILL bring: ☐ Table ☐ Chairs ☐ Display

Equipment you REQUEST: ☐ Table ☐ Chairs ☐ Power

Other setup needs: _____

HOLIDAY PRIZE CONTRIBUTION

We kindly ask each booth to donate one family-friendly prize; no minimum value.

☐ Yes ☐ Need more information ☐ Unable this time

Prize description: _____

Estimated value: $ _____ ☐ Drop off beforehand ☐ Bring to setup

Booth applications, space and equipment are subject to organizer and mall approval.

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04 EVENT SPONSORSHIPS (COMPLETE IF APPLICABLE)

Select ONE sponsorship level. Financial sponsorship is optional for booth applicants.

- ☐ $100 | Community Cheer Sponsor
- ☐ $250 | Gift of Reading Sponsor
- ☐ $500 | Holiday Magic Sponsor
- ☐ $1,000 | A Brighter Tomorrow Sponsor
- ☐ I would prefer to discuss an in-kind sponsorship.

Sponsor name for recognition: _____

Public recognition: ☐ Yes ☐ No / anonymous

Payment preference: ☐ Zeffy online ☐ Check ☐ Contact me

This paper form does not collect payment. We will confirm payment details and recognition.

05 HOLIDAY GIFT / IN-KIND CONTRIBUTION (NON-BOOTH DONORS)

Books, toys, family prizes, educational activities, supplies and services are welcome.

Item or service offered: _____

Estimated value: $ _____

- ☐ I can deliver beforehand
- ☐ I can bring it to setup
- ☐ Please contact me to coordinate

06 ACKNOWLEDGMENT & SIGNATURE

I understand this is an interest/application form, not a confirmed booth reservation or sponsorship payment. Free resource booths may not sell items or services. Booths are kindly requested to donate a holiday prize. Final arrangements require organizer approval.

- ☐ I have read and acknowledge the statements above.

Signature: _____ **Date:** _____

PREFER TO COMPLETE ONLINE?

Scan for the partnership form or to make a sponsorship contribution.

PARTNERSHIP & BOOTH FORM
Registration and prize details
bit.ly/3V199hq

SPONSOR VIA ZEFFY
Financial contributions
bit.ly/4CgdmyD